

## **Did you know?**

***Sodium Laureth Sulfate*** is a cheap and very harsh ingredient in most beauty care products. You find it in shampoo, soap, body wash, toothpaste, bubble bath, dish soap and many more...

*Sodium Laureth Sulfate* found in soaps is exactly the same as you would find in a car wash or even a mechanics garage, where it is used to degrease car engines.

In the same way as it dissolves the grease on car engines, *Sodium Laureth Sulfate* cuts the oils on your skin and hair, which can cause a drying effect. It is also well documented that it denatures skin proteins, which causes not only irritation, but also allows environmental contaminants easier access to the lower, sensitive layers of the skin.

This denaturing of skin proteins may even be implicated in skin and other cancers.

In shampoos it can cause eye and scalp irritation, tangled hair, swelling of hands, face, and arms, as well as split and fuzzy hair.

Next time you are about to grab a shampoo off the shelf in a grocery store please check the ingredient label and make sure it is free of *Sodium Laureth Sulfate* and its cousin *Sodium Lauryl Sulfate*.

Watch out when it says "derived from coconut"!

All that means is that they take a natural oil (coconut) and derive the alcohols from the oil, and then process it with petrochemicals to come up with these chemicals (SLS or SLES).

If you want to make absolutely sure you are staying away from those harsh ingredients, shop with us, we are truly free of them all.

**Our products are strictly plant based and handmade by us.**

### **Queen of the Meadow**

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