

herbal Shampoo plant based, organic

Our shampoo is free of petrochemicals, synthetics, alcohols - simply free of toxic ingredients.

When you use our shampoo for the first time, you will possibly go through a transition!

Let me explain: Most shampoos, even the ones that say all natural, organic, etc. contain a toxic, petroleum based foaming agent, *Sodium Laureth Sulfate*.

Sodium Laureth Sulfate strips your hair from its natural oils. If you have never used shampoo that is free of it, you will need some adjusting time.

What you might experience is a heavy feeling, which simply means that your natural oils are not getting stripped anymore and your hair gets "confused".

We recommend using a little more shampoo at first or do a couple washes in a row. Rinse your hair with a mix of 1 Tbsp organic apple cider vinegar to 1 cup of water. That will help cut heavy feeling and soften your hair.

By avoiding petrochemicals you will no longer need a conditioner. Your hair will naturally condition itself since your oils are not being stripped. You can use a conditioner if you prefer though.

It is important, that you stick with our shampoo until your hair adjusts. It might take a couple of weeks to fully transition. Do not go back and forth with store bought shampoo that contains *Sodium Laureth Sulfate*, otherwise you will start over.

Thank you for avoiding those petrochemicals, they are so harsh on us and our environment! Feel free to contact us with any further questions.

Queen of the Meadow

queenofthemeadow.com

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handcrafted in Fort Collins, Colorado, USA

Did you know?

Sodium Laureth Sulfate is a cheap and very harsh ingredient in most beauty care products. You find it in shampoo, soap, body wash, toothpaste, bubble bath, dish soap, and many more...

Sodium Laureth Sulfate found in soaps is exactly the same as you would find in a car wash or even a mechanics garage, where it is used to degrease car engines. In the same way as it dissolves the grease on car engines, *Sodium Laureth Sulfate* cuts the oils on your skin and hair, which can cause a drying effect. It is also well documented that it denatures skin proteins, which causes not only irritation, but also allows environmental contaminants easier access to the lower, sensitive layers of the skin. This denaturing of skin proteins may even be implicated in skin and other cancers. In shampoos it can cause eye and scalp irritation, tangled hair, swelling of hands, face, and arms, as well as split and fuzzy hair.

Next time you are about to grab a shampoo off the shelf in a grocery store please check the ingredient label and make sure it is free of *Sodium Laureth Sulfate* and its cousin *Sodium Lauryl Sulfate*.

Watch out when it says "derived from coconut"! All that means is that they take a natural oil (coconut) and derive the alcohols from the oil, and then process it with petrochemicals to come up with these chemicals (SLS or SLES).

If you want to make absolutely sure you are staying away from those harsh ingredients, shop with us!

Our products are strictly plant based and handmade by us using organic ingredients.

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